JACOB PROFFER.

Senior Front-End Developer

Marquette, MI / jacob@proffer.dev / proffer.dev / github.com/jacobproffer / linkedin.com/in/jacob-proffer-a829a892

SUMMARY

Senior front-end developer with 11 years of agency experience building websites and web applications for clients including American Express, Bank of America, and Verint. Specializes in custom WordPress development and accessibility, with additional experience in Next.js, Vue, Webflow, Contentful, and web animation. Works with design and development teams to turn complex requirements into usable, responsive interfaces.

SKILLS

Front end	HTML, CSS, SCSS, Tailwind CSS, JavaScript, TypeScript, React, Next.js, Vue, Astro, Responsive design, Web animation (GSAP)
CMS & platforms	WordPress, PHP, Advanced Custom Fields (ACF), Shopify, Webflow, Contentful, Sanity, Hugo
Accessibility & tools	WCAG, ARIA, Screen reader testing (NVDA, VoiceOver), Git, npm, Transifex

EXPERIENCE

ELEGANT SEAGULLS (Rehired)

Senior Front-End Developer July 2025 – Present

- Serve as lead developer for the Verint WordPress theme.
- Remediated keyboard navigation and screen reader issues, applying ARIA where needed and testing with NVDA and VoiceOver.
- Launched four Webflow projects and helped launch a Vue website, collaborating with design and development teams.

SULLIVAN

Developer January 2025 – July 2025

- Developed custom WordPress themes and web applications for client projects, including work for American Express.
- Created web advertisement animations for Bank of America using GreenSock (GSAP).

ELEGANT SEAGULLS

Senior Front-End Developer October 2021 – January 2025

- Built custom WordPress themes with PHP and ACF, and landing pages with Next.js and Contentful.
- Led accessibility remediation projects and integrated Transifex with CMS platforms for multilingual content.
- Contributed to Shopify storefronts, including Peter Lik (lik.com), through custom theme development, theme modifications, accessibility remediation, and store setup.

Front-End Developer December 2015 – October 2021

- Developed custom WordPress themes, Shopify storefronts, and websites for SaaS clients using Jamstack tools, working closely with designers and senior developers.

Intern September 2015 – December 2015

- Assisted with WordPress theme development and web page design.

SELECTED PROJECTS

What is Jacob Playing whatisjacobplaying.com
Single page website built with Astro and the Steam Web API to track user data.

Deadman's Brew tickets.proffer.dev
A movie ticket collection website, built with Astro, TypeScript, Tailwind CSS, and Sanity.

Weyland Yutani weyland-yutani.proffer.dev
A Weyland-Yutani Corporation inspired Hugo theme, featuring animated transitions, and a corporate aesthetic.

EDUCATION

Northern Michigan University, Bachelor of Fine Arts in Electronic Imaging, Magna Cum Laude August 2010 – May 2014